

## Themenpool - standardisierte Berufsreifeprüfung Englisch mündlich

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|----|---|---|
| 1  | Media and advertising / marketing               | radio, TV, computers and the internet, mobile phones and gadgets, the press, manipulation, advertising techniques, targeting, product placement, marketing strategies   |
| 2  | Food and nutrition                              | eating disorders, obesity, fast food, GM food, dieting, nutritional values, food and food production, organic farming, cost of food   |
| 3  | Addiction and dependence                        | socially accepted drugs, illegal drugs, gambling, internet, obsessions/stalking and sex, withdrawal and remedies  |
| 4  | Environment and pollution, energy and climate   | recycling, acid rain, smog and traffic, (alternative) forms of energy, global warming, climate change, rainforests, desertification, saving energy  |
| 5  | Travelling and tourism                          | means of transport, holiday destinations, different kinds of tourism, accommodation, Austria as a tourist country, tourism and economy  |
| 6  | The working world                               | stress, bullying, success, types of work, skills, team work, aspects of unemployment  |
| 7  | Communication and cross-cultural awareness      | verbal and non-verbal communication, presentation techniques, small talk, countries and customs, stereotypes and prejudices, manners and behaviours   |
| 8  | Topical issues                                  | drinking water, HIV - AIDS and healthcare, charity organisations, malnutrition and poverty  |
| 9  | Social ties                                     | family (generation gap, growing up, love and marriage, divorce, parenting, role models); friends (bullying, peer pressure, youth gangs, teenage issues); gender stereotypes, women at the workplace, violence |
| 10 | International organisations, wealth and poverty | Multinationals, UN, NGOs, Fair Trade, rich and poor   |